

tainer file comprises the content authoring system being configured to pack each video stream into at least one separate container file.

53. The system of claim **31**, wherein the content authoring system being configured to pack the content into at least one container file comprises the content authoring system being configured to pack the authored user interface and the content into at least one container file.

54. The system of claim **53**, wherein the content authoring system being configured to pack the multimedia content into at least one container file comprises the content authoring system being configured to pack the authored user interface and the multimedia content into a single container file.

55. The system of claim **54**, further comprising the content authoring system being configured to generate a unique identifier for the at least one container file.

56. The system of claim **55**, further comprising a registration server configured to register the unique identifier.

57. The system of claim **56**, wherein the registration server is configured to associate at least one location from which the container file can be downloaded electronically with the unique identifier.

58. The system of claim **56**, wherein the registration server is configured to associate metadata with the unique identifier, where the metadata describes the multimedia content contained within the container file.

59. The system of claim **31**, wherein the content distribution system is a server.

60. The system of claim **31**, wherein the content distribution system is a peer-to-peer network.

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